

**ASEAN-Korea Centre (AKC)  
Information and Data Unit (IDU)**

**FY2020 Project Concept Note**

**Title: 2020 ASEAN Youth Career Mentorship Program**

**16 July 2020  
Seoul, Korea**



**ASEAN-KOREA CENTRE**



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## **BACKGROUND**

ASEAN youth pursuing their education in Korea play an integral role in promoting mutual understanding and closer partnership between ASEAN and Korea. They enhance awareness of their region among Koreans by directly presenting their culture through involvement in different programs. They also indirectly introduce ASEAN through socialization and interaction within the community. As of December 2019, there are 64,200 ASEAN students in Korea.

In recent years, this role is becoming increasingly pivotal, not only socio-cultural aspects, but also in terms of promoting economic partnership of ASEAN and Korea. A significant percentage of ASEAN youth who graduated from Korean universities are today working in Korean companies. ASEAN graduates are employed as country researchers, analysts, translators, and liaison points, thereby helping the Korean companies establish presence in their home countries. In fact, Southeast Asian employees who have studied in Korea have proven to be instrumental in their companies as they have both a good understanding of the culture and practices of two countries.

Against this backdrop and in line with the ASEAN-Korea Plan of Action (2016-2020) which stipulates the two countries to “support capacity building programs related to youth,” the ASEAN-Korea Centre have organized the ASEAN Youth Career Mentorship Program since 2017. The program aims to encourage and help ASEAN students studying in Korea to pursue their career in Korean companies by providing information on the Korea job market and connecting them with mentors who are already working in Korean companies.

This year, in response to social distancing requirement, the ASEAN Youth Career Mentorship will be held on-line. This will enable more students to attend the program as ASEAN students are studying in universities all across Korea and travelling to Seoul may not be feasible.



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## **OBJECTIVE**

- To strengthen the role of ASEAN student in Korea as human bridges between the peoples of ASEAN and Korea by encouraging and assist ASEAN students in Korea pursue careers in Korean companies

## **GOALS**

- Promote understanding of Korean job market and job application process
- Assist capacity building for writing resumes and job interview
- Connect with other ASEAN youth working in Korean companies and experts

## **DATE AND VENUE**

- Date: 26 September 2020 (Sat)
- Venue
  - Live streaming from ASEAN Hall (Online participation)

## **ORGANIZERS**

- ASEAN-Korea Centre
- ASEAN Youth Network in Korea

## **PARTICIPANTS**

- Invitees: ASEAN university students in Korea
- Mentors, Legal advisor, CEOs

## **PROGRAM ACTIVITIES**

- Live streaming
  - Roundtable talk with Mentors (former ASEAN students in Korea currently working in Korea for Korean companies)
- Video Interview
  - Video 1: Korea Working Visa Information & Legal Advising
  - Video 2: Interview with CEOs and Human Resources Managers

## **LANGUAGE**

- English will be the working language of the program

## **EXPECTED OUTCOMES**

- Increased understanding on the career environment of Korea and requirements to work for Korean companies
- Increased understanding on the Korean visa regulations and application process



## PROGRAM SCHEDULE

TIME	DETAILS
Before Live Streaming	<p>Video Filming &amp; Editing</p> <ul style="list-style-type: none"> <li>• Video 1: Korea Working Visa Information &amp; Legal Advising               <ul style="list-style-type: none"> <li>- Interviewee: Legal Advisor</li> </ul> </li> <li>• Video 2: Interview with CEOs and Human Resources Managers               <ul style="list-style-type: none"> <li>- Interviewees: TBC</li> </ul> </li> </ul>
Sept 26 11:00-12:00	<p><b>Live Streaming: Roundtable with ASEAN Mentors (ASEAN Hall)</b></p> <ul style="list-style-type: none"> <li>• Welcoming Remarks (Video)               <ul style="list-style-type: none"> <li>- H.E. Lee Hyuk, Secretary General of ASEAN-Korea Centre</li> </ul> </li> <li>• Mentors who were formerly AYNK member or ASEAN student in Korea now working at Korean company will give an advice and share their success stories</li> </ul> <p><b>*Participants: Mainly online participation, few AYNK board members will be invited as on-site audience</b></p>

## TIMELINE

-16 August	Finalize hiring PCO, attorney, CEOs, and mentors
19 August-19 September	Registration period
26 September	2020 ASEAN Youth Career Mentorship Program

## IMPLEMENTING ORGANIZATIONS

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