



MMCA Foreigner Supporters #helloMMCA

Recruitment 1st members

The MMCA is recruiting #helloMMCA supporters to promote Korean art and culture together for foreigners residing in Korea. We hope that many people who are interested in art museum and Korean culture and willing to share art museum contents through their social media accounts please apply for this.

☐ **Recruitment information**

- **(Recruitment targets)** Foreigners residing in Korea who actively engage in personal SNS activities / approximately 10 members
- **(Qualification)** ▲Foreigners in Korea, ▲Who has interested in Korean art and culture, ▲Who has experience in making and managing content for social media, ▲Who can perform the mission faithfully in activity period, ▲Who can communicate in Korean
- **(Recruitment schedule)**
 - Recruitment period: April 5th ~ 15th, 2022
 - Winning announcement: April 19th, 2022
 - Period of activity: May 2nd, 2022 ~ July 31th, 2022 / (3 months)
 - ※The activity period is subject to change, depending on the situation.
- **(How to apply)**
 - Application via email: thfk7434@korea.kr

☐ **Activities as supporters**

- **(Promotional Post)** Uploading museum-centered topics such as exhibitions, associated programs, and MMCA publications on social media more than twice

a month.

- (Video Post) Same as above contents but uploading once a month.

☐ **Benefits**

- Traffic expenses.
- Complimentary admission and coverage of 4 MMCA venues during the activity period. (Including 1 accompanying person)
- Participation in associated programs.
- Offering museum goods.
- Dispatch the MMCA magazine.

☐ **Inquiries**

- E-mail: thfk7434@korea.kr
- Tel: Communication and Audience Dept.(02-3701-9528)