



## The 10<sup>th</sup> Youth Workshop

### Youth Engagement for Sustainable Tourism

#### I. Overview

- **Hosts: UNITAR CIFAL Jeju(JITC), Jeju Special Self-Governing Province, Jeju Tourism Organization, Inter-Islands Tourism Policy(ITOP) Forum**
- **Organizers: UNITAR CIFAL Jeju, Global Inner Peace**
- **Date: July 12<sup>th</sup> (Wed) to 14<sup>th</sup> (Fri), 2017**
- **Venue: MG Jeju Training Institute**
- **Contents: Workshop and field visits**
  
- **Objectives**
  - To educate undergraduate and graduate students on Sustainable Development Goals and equip them to be the experts of Sustainable Tourism
  - To foster youth advocates of Sustainable Tourism and regional development
  - To provide an opportunity to explore Jeju
  
- **Subjects**
  - SDG 8.9 By 2030, devise and implement policies to promote sustainable tourism that creates jobs and promotes local culture and products
  - SDG 14.7 By 2030, increase the economic benefits to small island developing states and least developed countries from the sustainable use of marine resources, including through sustainable management of fisheries, aquaculture and tourism
  
- **Participants**

**Undergraduate/graduate school students who are**

  - International students invited by ITOP Forum
  - Korean nationals
  - International students registered in universities in Korea



- **Benefits**

- Maximum airfare of 70,000 KRW\*, meals, accommodation, gifts, fees, and UNITAR certification
  - \* Not applicable to those who live in Jeju
  - \* Benefits for the ITOP Forum members may differ
  - \* Several Jeju Students will be selected as participants of ITOP Forum in October, 2017 (Transportation, accommodation, and meals are provided)

- **Contents**

- Talk Concert and special lectures
- Group activities: Clean Olle, Field Trip(Day 2), Group Discussions
- Presentation of group discussions and activities

- **How to Apply**

- Download application form from [www.cifaljeju.org](http://www.cifaljeju.org)
- Submit your application to the email ([greendreams.kor@gmail.com](mailto:greendreams.kor@gmail.com)) by June 2<sup>nd</sup>
- There may be an interview session (Within 3 days of the deadline)
- The selectin result will be uploaded on June 7<sup>th</sup> on the website
- You must register and deposit 30,000 KRW by June 12<sup>th</sup>

- **Mission**

- Group Mission (Sustainable Tourism and the Role of Youths)
- Individual Mission (My Sustainable Development Goals(SDGs) Stories)
- ITOP Member Mission (Eco-Tourism Case Presentation and Implementation)

## II. Program

Day 01 (Wednesday, July 12, 2017)		
Time	Session	Venue
9:30–10:00	Registration	MG Jeju Training Institute
10:00–11:00	Transfer to MG Jeju Training Institute	
11:00–11:40	Lunch	
11:50–13:10	<b>Ice breaking and Orientation (Introduction of UNITAR JITC, and the workshop)</b>  Ji Ye Hyun, Program Officer of UNITAR CIFAL Jeju/JITC	
13:10–13:30	<b>Opening Ceremony</b>  - Welcoming remarks UNITAR CIFAL Jeju Director Ma Young-sam  - <b>Congratulatory Remarks</b> Jeju Torusim Organization	
13:30–14:20	<b>Sustainable Tourism and Youth</b> UNITAR CIFAL Jeju Director Ma Young-sam	
14:20–14:30	Break	
14:30–16:00	<b>Talk Concert: Eco-Tourism</b>	
16:30–18:00	<b>Global Geopark Tour</b> Yongmeori Beach	Seogwipo-si
18:30–19:30	Dinner and Room arrangement	
19:30–21:00	<b>Group meeting &amp; planning session</b>	
21:00–22:00	<b>Presentation</b>	
22:00	Lights out	

Day 02 (Thursday, July 13, 2017)		
Time	Session	Venue
07:00-08:00	Breakfast	
09:00-10:00	<b>The Value of Jeju as a Cultural and Natural Heritage</b> Seongsan Ilchulbong	
10:00-11:00	Clean Olle	
11:00-12:00	<b>Increasing community understanding of tourism: Jeju Olle's Sustainable Tourism and Community Development</b> Jeju Olle Foundation	Shinsan Village
12:00-13:00	Lunch	
13:30-16:00	<b>Eco-Tour</b> Jeju Camellia Hill Swamp(Ramsar site)	
16:30-18:00	<b>Sustainable Tourism that Revivies Regional Culture:</b> Artspace IAa	Jeju-si
18:00-18:40	<b>Dinner</b>	
19:30-21:00	<b>Preparing a group presentation</b>	
21:00-22:30	Free time	
22:30	Lights out	



Day 03 ( Friday, July 14, 2017)		
Time	Session	Venue
08:00 – 09:00	Breakfast and room check out	
09:00 – 11:00	<b>Presentation of group discussion results</b>	MG Jeju Training Institute
11:00 – 11:30	<b>Closing ceremony: certificates, rewards, and photo time</b>	
11:30 - 12:30	Lunch	
12:30 – 13:30	Farewell at the airport	

\*Details of the program may be subject to change