



MDL Talent Hub Job Description

Marketing Manager for Korea

Reports To

The Marketing Manager for Korea will report to the global marketing manager and the CEO.

Job Overview

Manage marketing operations in Korea to help increase awareness and presence of MDL Talent Hub in the Korean market.

Responsibilities and Duties

The Marketing Manager for Korea will be in charge of:

- Increasing the presence of MDL Talent Hub
- Managing the social media accounts for MDL Talent Hub Korea.
- Maintaining the relations with Korean 3rd parties regarding marketing activities.
- Engage with influencers in Korea.
- Provide a bi-weekly report of marketing activities.
- Oversee copywriting

Qualifications

For the position of marketing manager of Korea he/she should have following qualifications:

- Bachelor or master degree relevant to marketing.
- Previous marketing experience.
- Knowledge of marketing, advertising, social media management.
- Should be pro-active and independent.