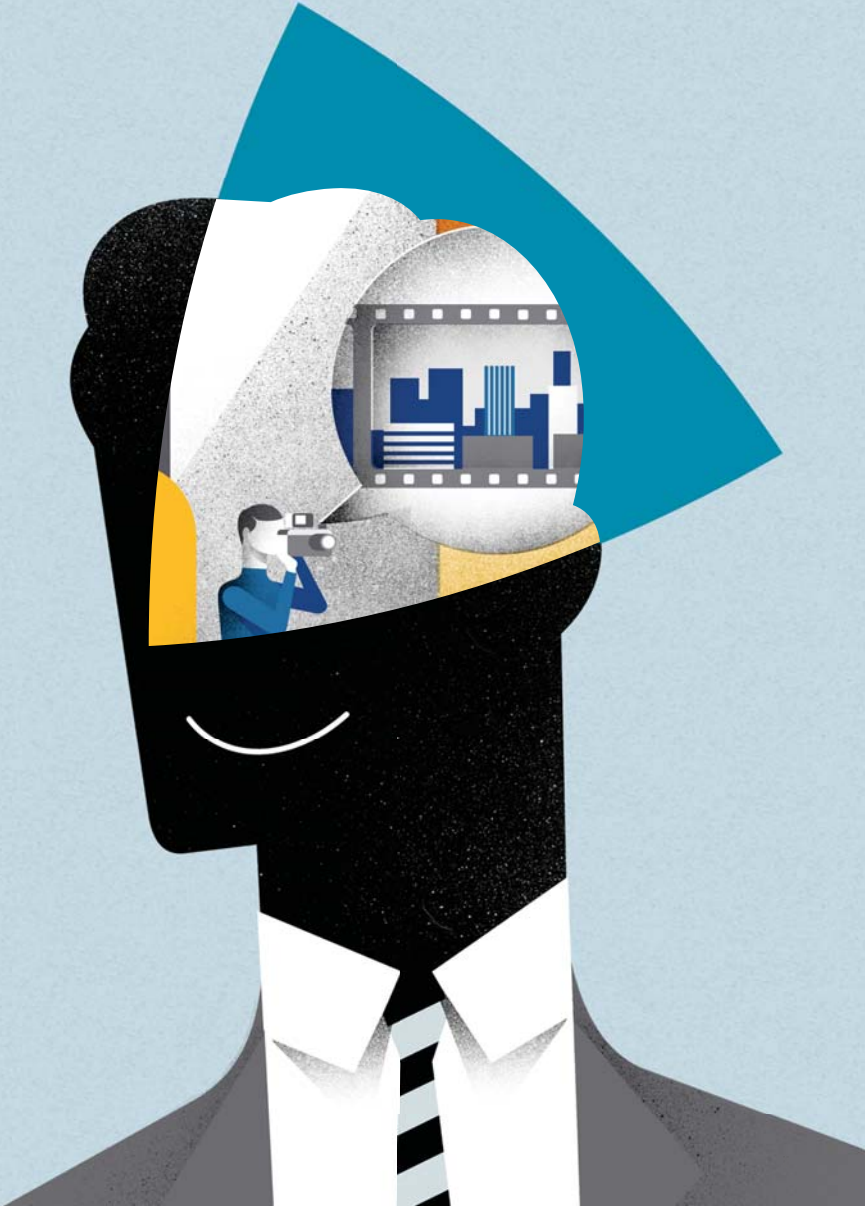


Third
Bridge▲



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What we offer

Intelligent investors look for the most relevant knowledge to make the best decisions.

In a world of search engines and social networks, where every deal seems brokered, the challenge is not too little information or too few people to speak to; rather it is to make sense of all that is available.

Whether it is facilitating a private conversation with an industry veteran, moderating a dialogue between experts and investors, or extracting insights from within the supply chain of a poorly documented industry, we are on our clients' side, revealing the true value of their investment opportunities.

Connections

Third Bridge Connections provides access to industry experts who can offer unique insights into companies and markets. To an investor who is looking for information to steer a deal-making decision, there is nothing more powerful than the knowledge that is locked up inside people's heads.

We listen to our clients in order to understand the context of their questions and the specific knowledge that they are looking for. We find the most relevant people with the right expertise and the ability to uncover the information that matters. Either as part of a telephone call or meeting, we make it possible for experts to discuss their industry with the most intelligent investors to a level of depth and specificity that cannot be found anywhere else.





Forum

Third Bridge Forum is a platform for open discussions between experts and investors on timely and relevant investment topics.

Whether it is macroeconomic trends, industry developments or company-specific events, our team pinpoints relevant subjects and thought leaders to discuss them, and opens the conversation to select groups of clients.

Clients can join the discussion by participating in group conference calls, reading transcripts of previous conversations, or joining other investors to exchange investment ideas in asset-class specific events.

Conference Calls

We are constantly tracking market activity, so that we can host discussions on hot topics that are interesting to our clients. We identify the most relevant people to speak and our expert moderators interview them in a one-hour call, ensuring that the key questions are explored and answered. Clients can simply dial in and listen to the discussion live or request a transcript of the call.

Ideas Dinners

Our Ideas Dinners are an innovative way for our clients to exchange information with others in their peer group. We invite a select group of buy-side analysts to join us for an ideas sharing session that is focused on their asset class. These events are a unique opportunity for our clients to debate their investment hypotheses with other bright minds.

Third Bridge Intelligence collects supply-chain information on poorly documented markets, companies and products.

We speak to thousands of industry practitioners, continually monitoring what they observe in their respective industries, and distil their insights into reports. Their collective views on volumes, pricing and relative market share allow us to identify company performance trends and market developments before anyone else.

Our clients get real-time access to this information as we discover it, and use it as a key input to update investment theses or come up with new trading ideas.





Where we work

With five offices across three continents, we are well placed to serve our clients' needs across global markets. Our team speaks over 25 languages, and our local knowledge and experience equips us to deliver on the most challenging client requests. No matter how niche the industry or unexplored the geography, we know how to track down the right sources and ask the right questions.

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The Steward Building
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10th Floor, New York
NY 10016, USA

Shanghai

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688 West Nanjing Road
Jing'an District
Shanghai 200041, China

Hong Kong

Unit AB, 16th Floor
On Hing Building
On Hing Terrace
Central, Hong Kong

Mumbai

Indiabulls Finance Center
Tower 3, 13th Floor
Elphinstone Road
Mumbai 400013, India

Ethics & compliance

From day one, integrity and good governance have been built into the DNA of our company.

We go above and beyond the standard regulatory requirements so our clients know they can build their market knowledge and pursue their business goals with complete confidence. It is an approach that has seen us independently recognised for excellence in compliance. Here are just a few examples of how we are putting this commitment to work:

- ▶ We have invested in industry-leading proprietary IT systems which record all activity and give our clients the reassurance of a comprehensive audit trail
- ▶ We have created a modular framework which can be tailored to individual needs, as we know that each client needs a different compliance solution
- ▶ Confidentiality is key when dealing with sensitive information and we have systems in place which ensure that all information is closely guarded and free from the risk of leaks



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